



Tell Your Story Better!

**Workshops that Prepare Students to Be
Confident Communicators in Today's
Business World**

**Izolda
Trakhtenberg**



“This Gen” Communication

Colleges and universities have the challenging task of preparing students for the professional, often in-person, communication they must conduct in the real world of business.

Our hyper-connected world has blurred the lines between the personal and professional. While young people post on social media, few have built the communication skills vital in the professional arena.

The **Tell Your Story Better** workshop provides a proven, effective way to help students improve these skills. It prepares students to communicate confidently, authentically, and effectively as they embark on their careers.

Students improve public-speaking, listening, and presentation skills to connect with their audiences and increase their success in their professional and personal lives.

Contact us to learn more!
301-799-8764
IzoldaT.com

About Izolda

Izolda Trakhtenberg is a speaker, workshop facilitator, seminar leader, and author of “Life Elements.”

She has been teaching leadership, performance, and communication workshops and classes since 2001. She was also a trainer for NASA.

She is the author of the forthcoming book, “Tell Your Stories Better!” She lives in Greenbelt, MD, in the USA with her husband, their dog, two cats, and a house full of musical instruments and travel guides.



Teaching a warm-up technique

Get in touch to learn more.

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Izolda's ability to engage students through interactive methods that stimulate curiosity, courage, and connection is remarkable. - Brecken Chinn, Ph.D., Professor, University of Arizona

Izolda is a great communicator and an excellent teacher. She helped me make my presentation engaging, informative, and scientifically correct. It was a success. -Valentina Aquila, Assistant Professor, American University

It is not easy to capture and hold the attention of college students, but Izolda has a real gift for meeting people where they are. Simply put, a real treasure! - Terry Hofmann, Director of Spiritual Life, Curry College

Tell Better Stories

Tell Your Stories Better

Workshop Benefits

Improve written and verbal communication in just three hours.



Workshop participants share their stories.

Master physical, mental, and emotional techniques to communicate effectively.

- Apply optimal public speaking techniques
- Develop key listening and perception skills to understand your audiences' perspectives
- Address public speaking anxiety
- Build focus and manage stress
- Captivate audiences in interviews, meetings, and presentations.

Present with confidence and connect authentically with audiences.

Improves Communication

Craft compelling and engaging stories for communication and presentations. Improve listening and perception skills

Builds Confidence and Reduces Stress

Self-assurance through proven physical, mental, and emotional techniques. Address anxiety, increase focus, and release fear

Improves Creative Problem-Solving

Generate rapid-fire solutions and ideas

Effective, Efficient, and Longlasting

- Six full exercise/activity sets per workshop
- Proven physical, emotional, psychological methods of storytelling and presentation
- Customized to meet your students' needs for confident, authentic connection in interviews, presentations, and their careers.



Izolda demonstrates a storytelling technique.

- Hands-on, innovative speaking and writing activities improve story-crafting
- Create authentic connection and reduce public-speaking fears
- Present engaging information
- Supplemental materials for post-workshop progress