



IZOLDA TRAKHTENBERG



SPEAKER, AUTHOR, PODCASTER, COACH

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BIO

Izolda Trakhtenberg believes innovation isn't about the latest fad, it's about creating and collaborating compassionately. This refreshing approach has made her a sought-after speaker, educator, and coach for entrepreneurs and business leaders.

For years, Izolda traveled the world as a NASA Master Trainer transforming people's perspectives on our planet through a creative teaching process. She's released four books on communication, collaboration, and self-improvement. Nowadays, you'll find her speaking at conferences, looking for the next great ocean beach, or singing for hundreds of people - all while interviewing peak performers on creative leadership, innovation, and mindfulness on her hit podcast, *The Innovative Mindset*.

SOCIAL MEDIA

LinkedIn: www.linkedin.com/in/IzoldaT/

Instagram: [@IzoldaT](https://www.instagram.com/IzoldaT)

Facebook: [facebook.com/IzoldaTSpeaker](https://www.facebook.com/IzoldaTSpeaker)

Twitter: twitter.com/IzoldaT

Podcast: Podcast.IzoldaT.com

AS SEEN ON



POSSIBLE EPISODE HEADLINES

- Innovating with the 3C's. How Creativity, Compassion, and Collaboration will supercharge your growth & business.
- The Three Pillars of Building an Engaged, Collaborative, and Innovative Team
- From the Fortune 500 to the Little League - The Three Surprising Skills Every Leader Needs to Succeed
- The Creative with a To-do List - How to Blaze Your Own Trail Through Mindful Innovation
- The Creative Leader: How an Innovative Leader Creates a Trailblazing Team

SUGGESTED INTERVIEW QUESTIONS

- What is the **3Cs** Framework, and how does it help entrepreneurs and business leaders succeed?
 - Izolda will share the concepts behind being creative, compassionate, and collaborative to ignite your business and your life
 - Takeaway: Innovation = Creative Inspiration + Mindful Action
- How do you help business leaders build successful teams?
 - Izolda will share her three pillars of team-building.
 - Takeaway: It's about mindful, creative collaboration. Teams work best with their creative genius engaged.
- What role should a mindful compassion practice play in succeeding as a creative entrepreneur and business leader?
 - Izolda will relate a mindful/compassionate state and connecting with the creative genius inside.
 - Takeaway: Mindfulness inspires communication, creative leadership, and supercharged collaborations.
- There's so much noise out there and so many different, possible methods to innovate. How can a company really set itself apart both to customers and to their employees?
 - Izolda will share how to engage the 3Cs framework and how you can elevate your entire team's agility, innovative workflow, and client engagement.
 - Takeaway: Empower employees to do the right thing, and they will!